

PressRelease

Weiterstadt, June 8, 2020

ZELLCHEMING-Expo 2021: Date and new venue are fixed!

- **New date: 9 to 10 June 2021**
- **New venue: RheinMain CongressCenter Wiesbaden**

The ZELLCHEMING Association is pleased to announce the return to a proven and popular location, the RheinMain CongressCenter (RMCC) Wiesbaden, at the same time as the date for the Expo and the Annual General Meeting that will take 9 to 10 June 2021. The event planned for June 2020 in the Frankfurt exhibition halls had been cancelled because of the corona pandemic.

The ZELLCHEMING association is thus continuing its successful events in the past: From 2003 to 2013, the Expo and General Meeting in the Rhein-Main-Hallen had already been organized by the association itself. In 2014, the association moved to Frankfurt am Main, as the long-standing location was torn down and rebuilt. In this context, a close cooperation with the organizer Mesago Messe Frankfurt started.

ZELLCHEMING-Expo – Save the date! 9-10 June, 2021
New location RMCC Wiesbaden

ZELL CHEMING

ZELLCHEMING - The Association of Chemical Pulp and Paper Chemists and Engineers is an association which has dedicated itself fully to the various issues and topics surrounding chemical pulp production and paper making. We see ourselves as a technical-scientific professional association for the chemical pulp paper industry as well as its suppliers. Anybody who is involved with chemical pulp production and paper making in Europe will find that we offer a comprehensive range of information as well as strong representation of interests for the concerns and issues affecting our high-tech sector. We provide our members with an international network for the exchange of information and technical contacts in which topics discussed range from research and development concerning paper making through to ecology and the future of the chemical pulp industry and paper industry.

From the beginning of July, ZELLCHEMING will again take over the management of the event. This includes the areas of organization, visitor support as well as communication and marketing. At the same time, the good cooperation with Mesago will continue: The trade fair company will remain responsible for exhibitor acquisition and services.

Petra Hanke, Managing Director of the ZELLCHEMING Association, explains: "From our point of view, we have come full circle here: Although the RMCC was rebuilt exactly at the old location, it is a highly modern and absolutely up-to-date congress Center. The ZELLCHEMING Association has also set itself the goal of working on current technical challenges facing the paper and pulp industry, while at the same time cultivating our roots and the tradition resulting from our more than 115-year history!

„We are using the break caused by the Corona pandemic this year for the reorientation of our concept, and against this background it makes sense that we will again have a direct influence on the content of the trade fair. But we also see it as a very positive signal that we can continue our partnership with Mesago“, she goes on.

"We look forward to being part of the ZELLCHEMING family in the future and to accompanying the traditionally rich paper industry with new and innovative topics to their new exhibition location. With our long-established network and our many years of expertise as a trade fair organizer, it is an honor for us to continue supporting the Expo." said Sabrina Zapf, Deputy Vice President of Mesago GmbH, responsible for the ZELLCHEMING-Expo.

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